



LeadingAgeCA Membership Benefits for **Affordable Housing Providers**

LeadingAgeCA advocates for affordable senior housing funding, programs, and policies. We work to expand, preserve, and improve the supply of affordable senior housing and better connect residents to the services and supports they need to age in community.

Affordable Housing members gain access to solutions and information including:

- ◆ Guidance and technical assistance to help providers of high-quality, mission-aligned affordable housing, including by improving resident access to services and supports, navigating HUD funding delays, and meeting HOTMA compliance and NSPIRE inspection requirements.
- ◆ Early access to learning opportunities and resources for your entire team, including service coordinators and compliance directors. These are often discounted or free for members.
- ◆ State advocacy for policies that expand the supply of service-enriched affordable senior housing, preserve and improve HUD-assisted housing, support and expand service coordination, prevent and end homelessness, and more.
- ◆ Up-to-date state housing policy information shared with members via regular housing member calls and weekly online updates.
- ◆ A vibrant, virtual Housing Network, where affordable housing providers connect to ask questions, share resources, and find solutions.



Catherine Evans

Executive Director | Lesley Senior Communities

“In addition to being a source of accurate and timely information in the complex and rapidly changing landscape of affordable senior housing, LeadingAge California provides support and advocacy to members like us and the growing senior population we serve.”

Become a Member Today!

LeadingAge[®]CA

LeadingAgeCA Membership Delivers Clear Results for Affordable Housing Providers



LeadingAgeCA is a state-wide network of non-profit aging services providers and other mission-driven organizations working to make California a better place to grow old. Membership offers affordable housing providers tools, resources, and connections to experts in your backyard and across the state.

Impactful State Advocacy

LeadingAgeCA policy and regulatory experts advocate at the state capital to:

- ◆ Demand workforce solutions
- ◆ Advance effective solutions and block misguided legislation and regulations
- ◆ Analyze and advise on regulation and compliance

Career-Advancing Education and Leadership Development

Professionals from affordable housing providers enjoy LeadingAgeCA's career-enhancing, accredited, state educational offerings, such as:

- ◆ Leadership development programs
- ◆ Virtual education for your entire team
- ◆ In-person conferences
- ◆ Awards and recognition

Business Solutions to Boost Your Bottom Line

Members-only access to time-saving tools, successful innovations, and evidence-based guidance to help you smoothly adopt new approaches to workforce, compliance, technology, business models, governance, and more.

- ◆ Workforce solutions
- ◆ Career centers
- ◆ Governance tools
- ◆ Technical assistance from staff experts
- ◆ Group purchasing discount program

Connections With Excellent Executives in Your Area of Expertise

All your staff can benefit professionally from the access LeadingAgeCA membership provides—without travel time or costs.

- ◆ Member networks and peer groups
- ◆ Centers dedicated to research, technology, and managed care
- ◆ Best-in-class events and conferences

Access to Sector-Advancing Research and Cutting-Edge Expertise

LeadingAgeCA and LeadingAge unites the brightest minds in our sector to pave the way into the future.

- ◆ The LeadingAge LTSS Center @UMass Boston research is a foundation for action to improve quality of care and quality of life for older Americans.
- ◆ The Center for Aging Services Technologies is expediting the development, evaluation, and adoption of emerging technologies that can improve the aging experience and support providers across the board—especially with workforce solutions.

Join LeadingAgeCA today!

leadingageca.org/provider

