



LeadingAgeCA Membership Benefits for Assisted Living Providers

LeadingAgeCA seeks to ensure a constructive, future-focused action plan to promote smart approaches to quality in assisted living and memory care without the need for state regulation.

Assisted Living provider membership gives you:

- ◆ Guidance and technical assistance on critical topics such as recruitment and retention, dementia care, infection control, and behavioral and mental health practices.
- ◆ Easy access to learning opportunities for your entire team—often discounted or free to members.
- ◆ Advocacy for policies that improve access, remove barriers to care, expand reimbursement, and increase transparency.
- ◆ Up-to-date information on key issues to keep staff teams informed via regular member update calls, emails, action alerts, and newsletters.
- ◆ A quarterly network meeting, where assisted living providers can connect, engage in learning opportunities, share resources, and spark ideas.



Rita S. Noravian

Administrator | Ararat Assisted Living Facility

“As the Administrator of Ararat Assisted Living Facility and a member of LeadingAge California, I have found their support invaluable. Their commitment to advocacy, innovative programs, policy updates, and educational resources greatly enhances our ability to provide high-quality care for our residents. I take pride in being part of an organization that has such a positive impact on our community.”

Become a Member Today!

LeadingAge[®] CA

LeadingAgeCA Membership Delivers Clear Results for Assisted Living Providers



LeadingAgeCA is a state-wide network of non-profit aging services providers and other mission-driven organizations working to make California a better place to grow old. Membership offers assisted living providers tools, resources, and connections to experts in your backyard and across the state.

Impactful State Advocacy

LeadingAgeCA policy and regulatory experts advocate at the state capital to:

- ◆ Demand workforce solutions
- ◆ Advance effective solutions and block misguided legislation and regulations
- ◆ Analyze and advise on regulation and compliance

Career-Advancing Education and Leadership Development

Professionals from assisted living providers enjoy LeadingAgeCA's career-enhancing, accredited, state educational offerings, such as:

- ◆ Leadership development programs
- ◆ Virtual education for your entire team
- ◆ In-person conferences
- ◆ Awards and recognition

Business Solutions to Boost Your Bottom Line

Members-only access to time-saving tools, successful innovations, and evidence-based guidance to help you smoothly adopt new approaches to workforce, compliance, technology, business models, governance, and more.

- ◆ Workforce solutions
- ◆ Career centers
- ◆ Governance tools
- ◆ Technical assistance from staff experts
- ◆ Group purchasing discount program

Connections With Excellent Executives in Your Area of Expertise

All your staff can benefit professionally from the access LeadingAgeCA membership provides—without travel time or costs.

- ◆ Member networks and peer groups
- ◆ Centers dedicated to research, technology, and managed care
- ◆ Best-in-class events and conferences

Access to Sector-Advancing Research and Cutting-Edge Expertise

LeadingAgeCA and LeadingAge unites the brightest minds in our sector to pave the way into the future.

- ◆ The LeadingAge LTSS Center @UMass Boston research is a foundation for action to improve quality of care and quality of life for older Americans.
- ◆ The Center for Aging Services Technologies is expediting the development, evaluation, and adoption of emerging technologies that can improve the aging experience and support providers across the board—especially with workforce solutions.

Join LeadingAgeCA today!

leadingageca.org/provider

